



Senior LPG Analyst/Editor

Job Title: Senior LPG Analyst/Editor – Houston or Singapore

Summary: We are looking for an experienced editorial professional to write, edit and oversee the production of *LPG in World Markets* and other LPG-related products and services. This is an exciting opportunity to analyze supply, demand and global seaborne trade of the growing LPG markets.

Primary Responsibilities

- Manage the overall process of writing, editing and producing *LPG in World Markets*, including:
 - Research and write stories on a wide range of LPG-related topics including market development, fundamentals of global supply and demand, new projects and shipping.
 - Collaborate with Commercial/Consulting staff to develop and maintain an accurate view of critical market and industry developments.
 - Coordinate production of final products with consulting, graphics and production staff
- Meet with clients, prospects and market sources in the US and abroad to promote Poten products, services and thought leadership, gather information and develop additional sources of information.
- Develop an authoritative editorial voice across the LPG product line and represent the company at industry events and bilateral meetings.

Additional Duties

- Represent the company and our views by presenting at industry conferences and webinars.
- Contribute to the strategic vision and guidance of the LPG subscription business.
- Collaborate to develop new products and services and provide insights for the short-term forecast/analytical products.
- Collaborate with the sales teams to achieve sales of editorial products and services.
 - Set up and attend meetings with sales team to help achieve product sales.
 - Help draft marketing copy to support the development of online and email marketing initiatives.

Qualifications and Requirements

- At least five years of experience in the energy journalism/consulting space
- Relevant experience in natural gas liquids, LPG and/or petrochemicals
- Self-starter able to drive a business forward and set priorities independently.
- Familiarity with databases, data products and basic analytics preferred.

About Poten:

Poten & Partners is a leading provider of oil and gas market research, consulting and freight and commodity brokerage services. With offices in Houston, New York, London, Perth, Athens, Singapore and Guangzhou, Poten has a global team of over 180 employees that provide clients with premium services and valuable information and analysis. Using our proprietary databases, our dedicated teams of experts with decades of market expertise provide in-depth research reports that offer unparalleled insight. **To be considered for this position, please email your cover letter and CV to jfeer@poten.com.**